Focused on enhancing yield potential today and tomorrow.



2009

Genuity™Roundup Ready 2 Yield® Soybeans



2010

Genuity™ SmartStax™ Corn Genuity™ VT Triple PRO™ Corn



2011

Expansion into other crops and vegetables





W W W . A C C E L E R O N S T S . C O M



Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation of the combon with the most recent stewardship requirements.







Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

IMPORTANT: Grain Marketing and Seed Availability: Genuity™ SmartStax™ has received the necessary approvals in the United States, however, as of October 2009 approvals have not been received in certain major corn export markets. Genuity™ SmartStax™ will not be launched and seed will not be available until after import approvals are received in appropriate major corn export markets. B.t. products, including Genuity™ SmartStax™ may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

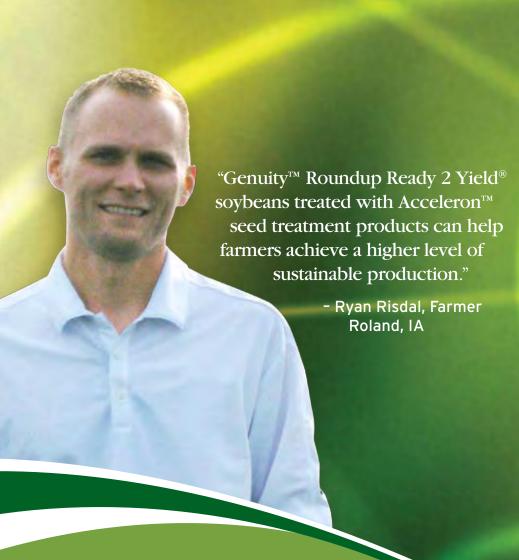
IMPORTANT: Grain Marketing and Seed Availability: Genuity™ VT Triple PRO™ has received the necessary approvals in the United States however, as of October 2009, approval has not been received in all major corn export markets. Monsanto anticipates that all such approvals will be in place for the 2010 growing season. If all approvals are not in place, Genuity™ VT Triple PRO™ seed will only be available as part of a commercial demonstration program that includes grain marketing stewardship requirements. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Consult with your seed representative for current regulatory and stewardship information status.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Acceleron™, Acceleron and Design™, Genuity™. Genuity and Design™, Genuity lcons, Roundup®, Roundup Ready®, Roundup Ready 2 Yield®, SmartStax™, SmartStax and Design™, and VT Triple PRO™ are trademarks of Monsanto Technology LLC. LibertyLink and the Water Droplet Design® is a registered trademark of Bayer. Herculex is a trademark of Dow AgroSciences LLC. Respect the Refuge® and Respect the Refuge and Corn Design® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners. ©2009 Monsanto Company, ©2009 Monsanto Company, MSEED-1012I (7ABR094173)





Seed Treatment Products





ACCELERON

INSECT DISEASE COPT

Seed Treatment Products

Acceleron[™] Soybean Seed Treatment Products

Complement Genuity[™] Roundup Ready 2 Yield[®] soybeans.

Improved Plant Health

Improves early plant growth and vigor with an exclusive plant health agent. This key differential gives crops a better start that can lead to enhanced yield.

Disease-Fighting Protection

Exclusive fungicide combination featuring *pyraclostrobin* and *metalaxyl*, which offer excellent control of important seed-borne and soil-borne diseases including *Pythium*, *Fusarium*, *Phytophthora* and *Rhizoctonia*.

Insect Protection

Utilizes *imidacloprid* to reduce damage to soybeans caused by early season insect pests including aphids and bean leaf beetles.

Acceleron™ Corn Seed Treatment Products
Complement Genuity™ SmartStax™ corn and
Genuity™ VT Triple PRO™ corn.

Exclusive Fungicide Combination

Ipconazole, metalaxyl and *trifloxystrobin* for excellent protection against primary seed-borne and soil-borne diseases that contribute to early season stand establishment problems.

Primary: *Pythium, Rhizoctonia, Fusarium, Phomopsis* Secondary: *Rhizopus, Aspergillus, Penicillium*

Early Season Insect Control

Utilizes *clothianidin*, a leading insecticide, to reduce damage caused by secondary pests including seed corn maggot, white grub, wireworm, corn flea beetle, corn leaf aphid, grape colapsis and southern corn leaf beetle.

Performance Advantage Right from the Start

Count on the advanced seed treatment products that deliver early performance advantages to your elite genetics and Genuity $^{\text{\tiny TM}}$ trait technologies.

These advantages for hybrids, varieties and traits include:

- Improved early season vigor and stand establishment
- Superior disease protection
- Superior insect protection





Untreated Roundup Ready® soybeans



Roundup Ready® soybear with commercial seed treatr



Genuity™ Roundup Ready 2 Yield® soybeans with Acceleron™ soybean seed treatment products



Untreated corn



Monsanto Field Trial

Champaign, IL July 2, 2009 (28 DAP)

Corn with
commercial seed treatment



Genuity™ VT Triple PRO™ corn with Acceleron™ corn seed treatment products *Includes fungicide and insecticide products